

## ABSTRACT

Pre higher education program, UiTM is a special program that provides opportunities for SPM graduates from the B40 and non-B40 groups to pursue their studies in the higher institution through its prediploma programs. This unique program is self-funded through voluntary a salary reduction of UiTM staff, as well as several corporate contributions such as Yayasan Sime Darby and the Institute of Continuing Education and Professional Studies (iCEPS). Group B40 is defined as the lowest income group where the family household income is below RM4,000 per month. With the lowest income, B40 typically have less access and ability in meeting their family's needs. This study covers an introduction to B40, UiTM, and Corporate Social Responsibility (CSR) program. It presents a literature review of studies conducted by other researchers and discusses the methodologies and frameworks. The blueprint is serve as a guide not only to those who involve and contributed to the process, but also to other organizations, researchers, and others interested in understanding and replicate the implementation, especially in developing countries. Components of zakat and sadaqah constitute an institutional blueprint for long-term development.

## INTRODUCTION

- UiTM initiated a CSR programme in 2010 named "Mengubah Destini Anak Bangsa (MDAB)" (tr "Changing the Destiny of the Nation's Youth" Programme). In May 2019 it has been renamed Program Pra Pendidikan Tinggi (PPT) (or translated as Office for Pre-Higher Education Programme) (Jaapa et al., 2021)
- The objective of the programme is to allow the Malay, Orang Asli, Sarawakian, Sabahan students who did not manage to get any placement from other public Universities (IPTA) with Malaysian Certificate of Bumiputera students with underqualified entry requirements whose Malaysian Certificate of Education (Sijil Pelajaran Malaysia - SPM) obtained at least or minimum with 3 credits in the SPM result.
- PPT programs are open to B40 and non B40 so that all of them can continue their studies to a higher level. Until now, 43,000 B40 students have been given educational opportunities from 2010-2019 (Jaapar et al, 2021).



# **The Blueprint of Pre-higher Education Program: A Platform to Uplift the B40 Economic Position through Islamic Social Finance**

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## PRODUCT DESCRIPTION/ INNOVATION IN BRIDE

•This blueprint not only guide those involved and contributes to its implementation process, but also to organizations, researchers, and parties interested in learning and intending to replicate it, especially in developing countries. •The framework shows the mechanics of the whole structure, the drawing is vital as it's built, and the flow determines the role of each component.

•The blueprint analysis is supported by justification, purpose and importance. It is an indication for UiTM to look at the overall arrangement of the PPT programs where this will lead to the improvements needed for comprehensiveness upon further achievement in the future.

## PROBLEM STATEMENT

The B40 group is defined as a group of lowest earners in which the family household income is below RM4,000 per month. With the lowest income, the B40 normally has less access and ability in meeting their family's needs. The examination results among the B40 students are varied, a number of them did not fulfill the university's basic entrance requirements. Therefore, some of those who obtained four or three credits may not be able to pursue their dream.



The blueprint framework of the UiTM PPT

• The framework starts with an outreach programme organized by the anchors and was helped by collaborators among the PPT friends who have direct contact with B40 students and

• The applications are processed manually by the PPT HQ and state campuses. Applications will be verified by the UiTM Sports Center for athletes and the indigenous by Department of Orang Asli Development (JAKOA)

Faculty of Applied Science and Faculty of Business and Management are the programme owners that designed the syllabus and provide the lecturers- these students require more intensive teaching and learning approaches and they are required to be guided closely. • Funders for PPT are from internal and external

sources. The main receiver in the framework is the under and post-grad students. PPT considers a direct feeder to the university programme Undergraduate programmes cover diploma and degree; while the postgraduate programmes provide continuous higher learning education at Masters degree and PhD level.

## **SHARIAH COMPLIANCES**

- Students are assisted with the financial aid that covers monthly allowances, transportation and tuition fee which is up to RM1700 per semesters. The fund internal sources are Center of Waqf, Zakat and Sadaqah, Malaysian Academy of SME & Entrepreneurship Development (MASMED) and
- Institute of Continuing Education and Professional Studies (iCEPS).
- The most sentimental contributions are sadaqah that come from a salary cut of university staffs who are voluntarily deducted a certain amount of money from their monthly payslip.
- The staffs are ranging from the lower-level staffs such as security personnel, assistance police, clerical and admin staffs as well as the academic like lecturers and higher management staffs. Apart from that, university also gives the B40 students fee waiver.
- This aspect shows that Islamic social finance contributes hugely to the agenda of poverty eradication. Components of zakat and sadaqah in PPT constitutes an institutional blueprint for long-term development. On another positive note, this effort is independent of the government budget. The mechanism is not only very sustainable but also have the potential to grow over.



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## SIGNIFICANCES

•This study analyzed each of the components that make up the PPT framework that embraced association and integration of internal and external operators, providers, funder and the targeted component who are the B40 youth. •PPT had runs this systematic framework for the past ten years and produced 40,916 students nationwide. The alumni of the PPT programme graduated and are now spreading out all over the country and contribute not only to the family but also become part of the human capital that builds the economic development of Malaysia.

## **OBJECTIVES**

1.	To provide equal chance
through	a special entrance chanr
2.	To examine, arrange, an
3.	To discuss among resea

## **NOVELTY/ORIGINALITY**

The investigation identified and drew a blueprint for programs that have embarked on small CSR projects. After many years, PPT has proven to provide an educational platform that constitutes incredible success. It contributed to the skilled workforce in the country and helps boost the economic growth of B40. It turns out that Islamic social finance, especially zakat and sadoqah play an important role in making the framework feasible and realistic.

## **AWARDS :: PUBLICATION :: PATTERNS**

Rotledge. Doi: doi:https://doi.org/10.4324/9781003050209 Education and Development, 10 (3), 660-675 Culinary Arts (JTHCA) 2021, Vol. 13 (1) pp134-141

## CONCLUSION

As evidence, since the past 10 years PPT has implemented the Islamic social finance instrument in reducing poverty and addressing challenging socio-economic development through education. Psychologically, PPT has the intention to make the students to be independent in the future. They should work hard in advancing their own economies so that they can eventually remove themselves from the chains of poverty in the future. As a concluding remark, this blueprint proves that UiTM contributes to one of the main agendas of the government efforts in transforming the nation's development.





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nces and access to the B40 students to pursue their studies in the university

nd draw a blueprint of a framework of the PPT.

archers and educators who study on the same subject matters

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