



CANVAS OF AN AGRICULTURAL BUSINESS MODEL (CABM) FOR THE SIRC-OWNED LAND PRODUCTIVITY SUPPLY CHAIN

PRODUCT
ID-111

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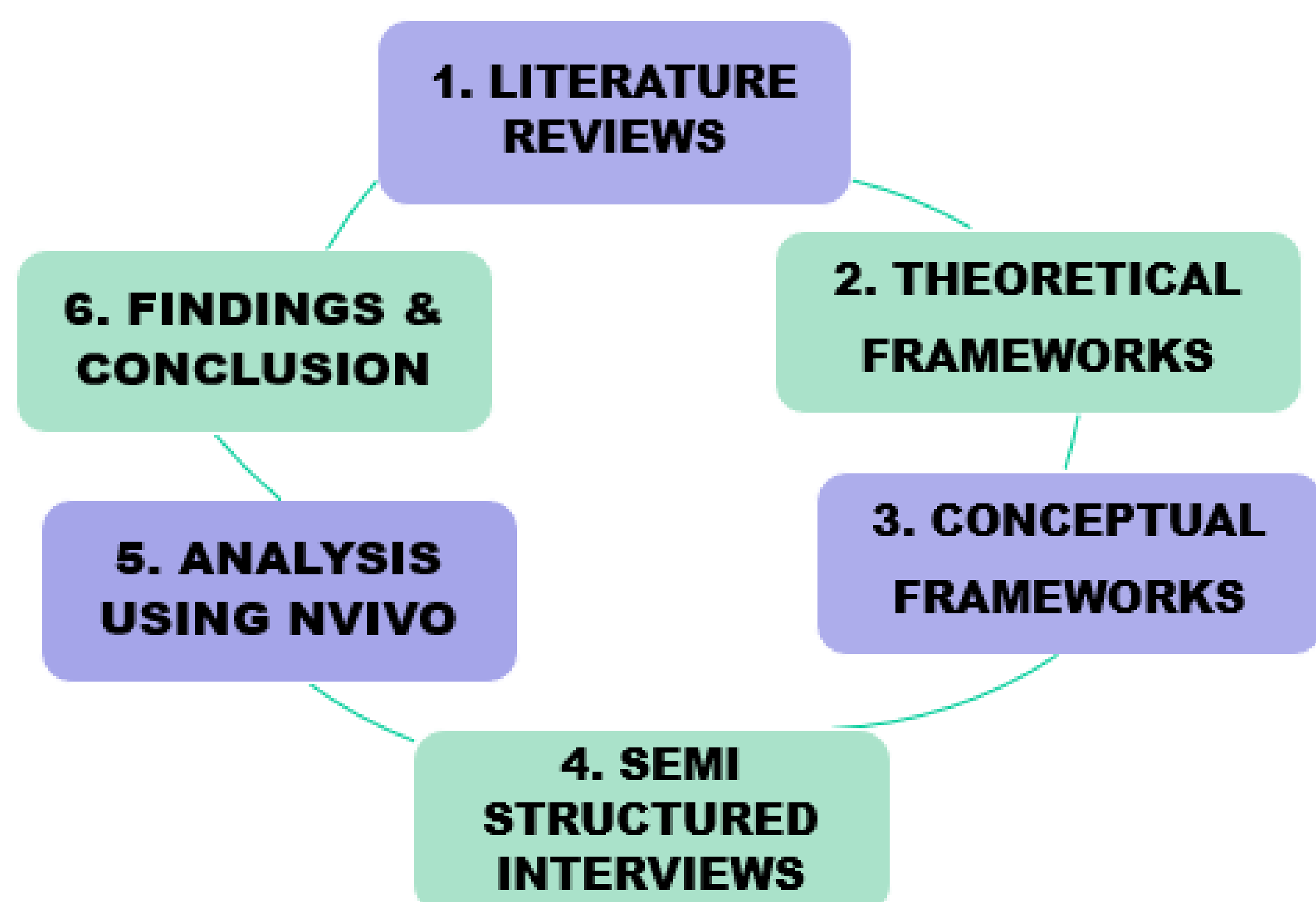
ABSTRACT

The Agriculture Business Model Canvas (CABM) is a strategic management tool for State Islamic Religious Councils (SIRCs) management to develop businesses in the agricultural sector. The management of the agriculture-based business owned by the SIRC management must be planned in order to strengthen the SIRC's financial resources while also providing employment opportunities for the asnaf to ensure their survival. Therefore, the goal of this innovation is to propose a canvas of an agricultural business model CABM for the -owned land productivity supply chain to empower asnaf fakir and masakin for the long term. Data was collected through document analysis on agricultural and business models that have previously been developed. CABM provides a strategic perspective on the strengths and weakness, as well as various alternatives that could lead to optimisation of the resources and operations. The relatively simple structures and descriptions of elements based on the widely used Business Model Canvas model are capable of boosting the growth of the agricultural sector among asnaf under SIRC management. As a result, it is proposed that the start-up capital for this project be a combination of allocations from the amil asnaf pocket, which is also the authorized zakat management under SIRC, mobilized alongside the poor and needy asnaf pocket capital as a financial source for the asnaf employment involved in this agricultural project. The study's findings indicate that the proposed CABM is well received by selected SIRCs. This agricultural business supply chain process is critical in providing a paradigm shift to SIRC management in maintaining its function as the coordination centre of the agricultural supply chain while also improving the quality of life of its dependents.

INTRODUCTION

The Agricultural Business Model Canvas (CABM) is a strategic management tool for the management of the State Islamic Religious Council (SIRC) to develop businesses in the agricultural sector. CABM is a very useful model to be used as a guide by entrepreneurs in running a business. This model has the potential to have the greatest impact on the success of SIRC's proposed agricultural business. Basically, the use of an agricultural business model through a canvas model provides a comprehensive picture of the agricultural business undertaken. This is because this model is able to provide a clear picture and describe in detail each segment or element involved in a business or business. In other words, CABM makes the management of agricultural business more strategic and efficient with the presence of visual charts that are able to provide a comprehensive picture of the structure and elements involved. This agricultural business model also describes how SIRC as an organisation functions in moving a business and the interrelationship of each element. CABM outlines concepts that are easy to understand, relevant and help SIRC understand and optimise this agricultural business structure.

METHODOLOGY



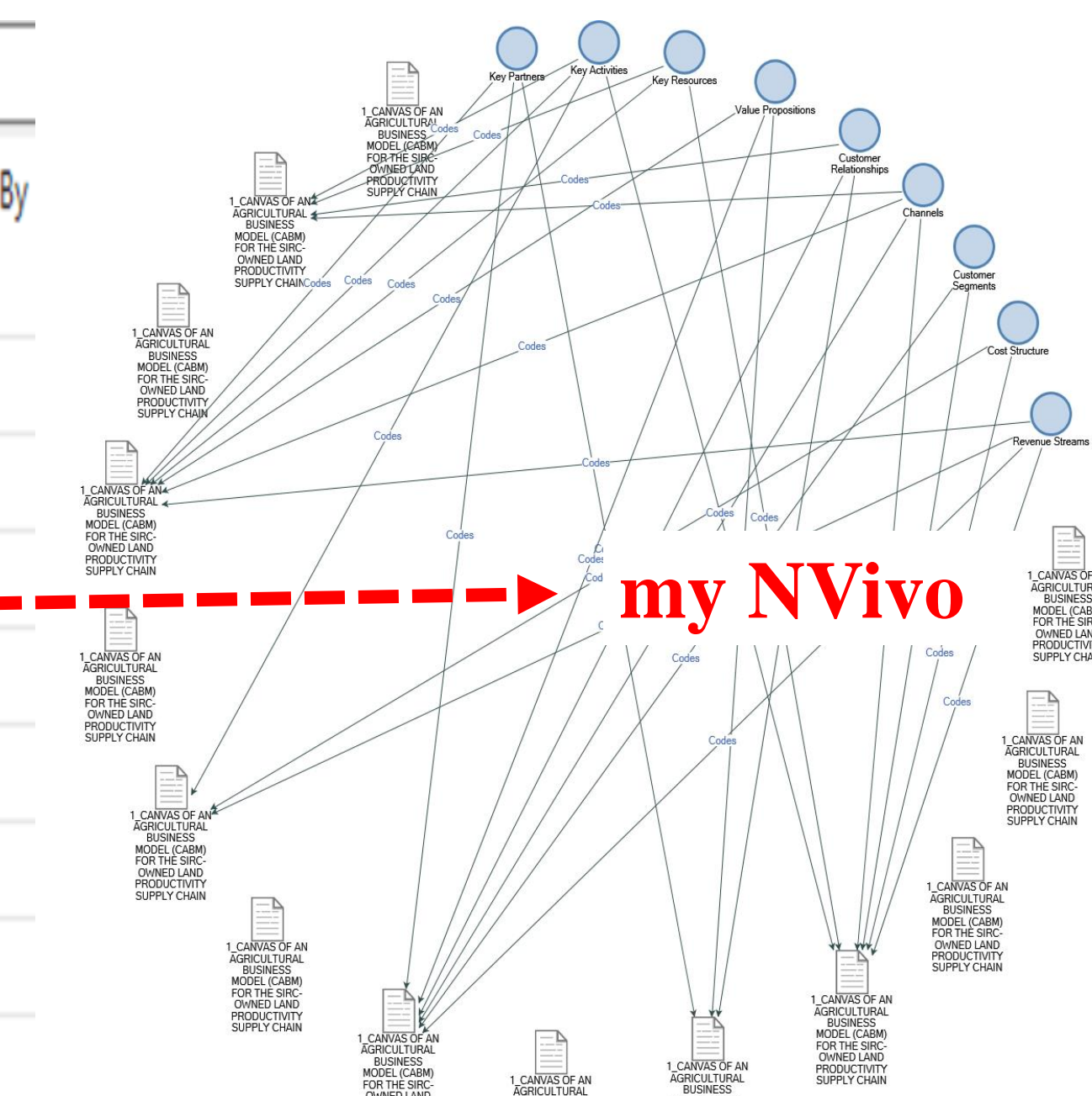
PRODUCT DESCRIPTION/ INNOVATION IN BRIEF

CANVAS OF AN AGRICULTURAL BUSINESS MODEL (CABM) FOR THE SIRC-OWNED LAND PRODUCTIVITY SUPPLY CHAIN



METHODOLOGY

Name	Files	References	Created On	Created By	Modified On	Modified By
Channels	4	4	16/11/2021 3:17 AM	SITI	16/11/2021 3:32 AM	SITI
Cost Structure	2	2	16/11/2021 3:18 AM	SITI	16/11/2021 3:29 AM	SITI
Customer Relationships	3	3	16/11/2021 3:17 AM	SITI	16/11/2021 3:32 AM	SITI
Customer Segments	2	2	16/11/2021 3:18 AM	SITI	16/11/2021 3:26 AM	SITI
Key Activities	4	4	16/11/2021 3:16 AM	SITI	16/11/2021 3:31 AM	SITI
Key Partners	3	3	16/11/2021 3:16 AM	SITI	16/11/2021 3:30 AM	SITI
Key Resources	3	3	16/11/2021 3:16 AM	SITI	16/11/2021 3:31 AM	SITI
Revenue Streams	4	4	16/11/2021 3:18 AM	SITI	16/11/2021 3:30 AM	SITI
Value Propositions	3	3	16/11/2021 3:17 AM	SITI	16/11/2021 3:29 AM	SITI



SHARIAH COMPLIANCES

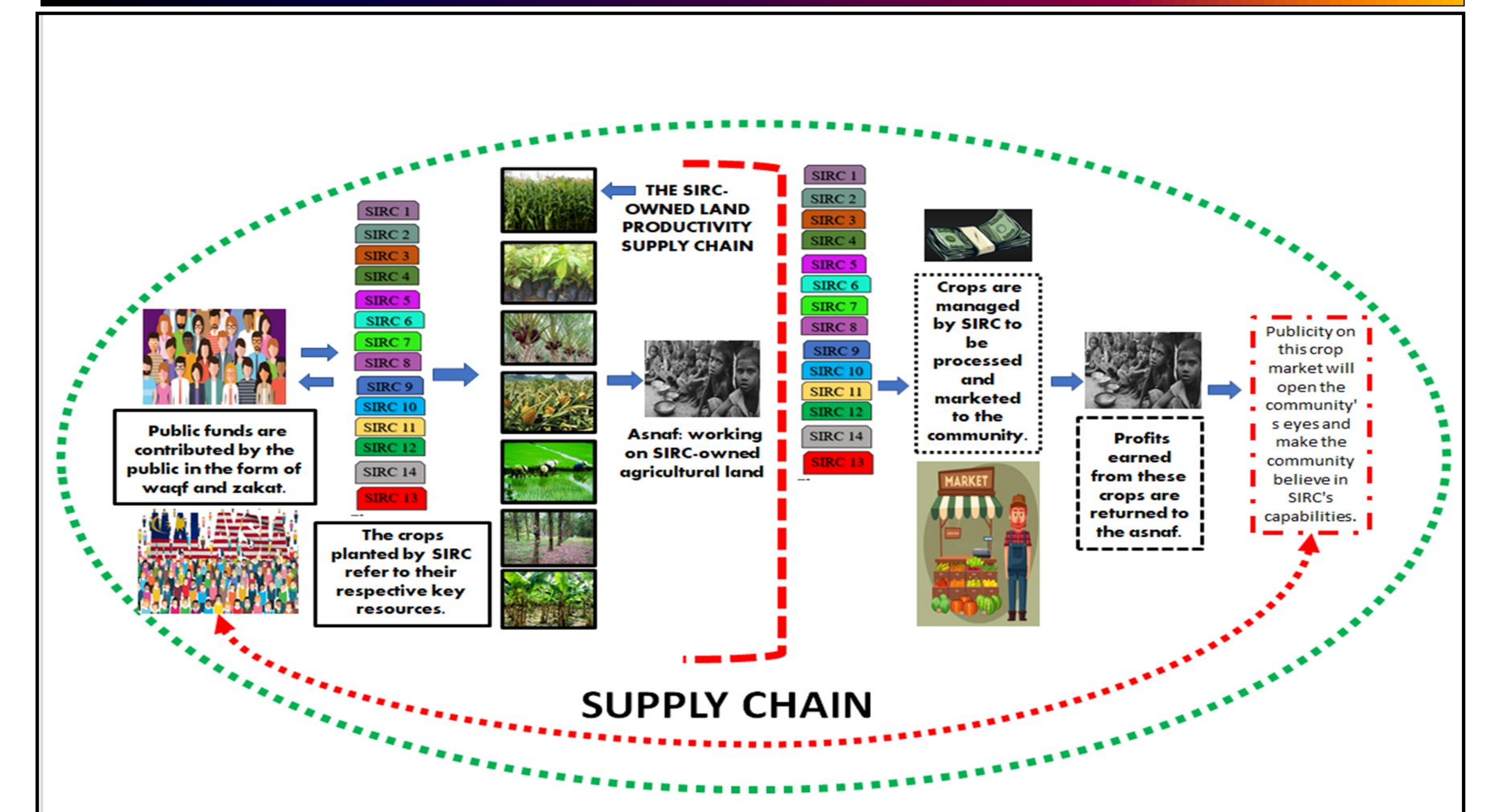
Waqf + Zakat + Baitulmal =
Maqasid Syariah & Fiqh Al-Awlawiyyat & Fiqh Al-Muwazanat
Assist the supply chain in operating and being permitted from a
Shariah standpoint.

"LEADING INNOVATION"

SIGNIFICANCES

- Business model canvas is a tool to design a business project roughly, or can be said to be the initial model of business design in canvas.
- The purpose of CABM is to plan an agribusiness so that the coordination of the fourteen SIRCs can be developed through the smart sharing of agricultural products to make SIRC a comprehensive agribusiness organization.
- The canvas business model helps the agricultural business chain within the SIRC to create employment opportunities for asnaf in the agricultural sector even supplying labour and food chains to the agricultural sector for Muslims in general.
- The Agricultural Business Master Plan in the SIRC Chain has an important role in the economic development of Muslims.
- Effective management through economic catalysis of waqf, zakat, and baitulmal helps prepare SIRC for successful economic development of the country.
- The State Islamic Religious Council (SIRC) has become a new economic entity that will compete with other businesses in the market while providing good economic development for SIRC.
- The importance of the food supply chain in this agricultural sector provides an ecosystem to develop the economy of Muslims by reducing cash flow into the non-Muslim business sector.

NOVELTY/ ORIGINALITY



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